

Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, The first ever National Jerky Day will be celebrated on June 12, 2012; and,

Whereas, In the overall \$26.5 billion world of salty snacks, meat snacks have grown to be a nearly \$2 billion per year category; and,

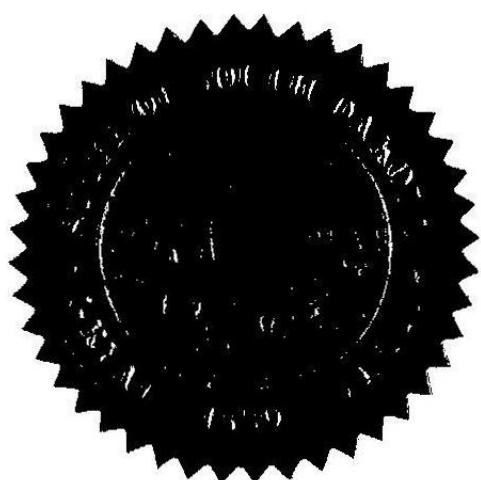
Whereas, Jack Link's Jerky, the number one United States meat snack brand and fastest-growing meat snack producer in the world has two production facilities in Alpena, South Dakota, including the largest plant in the Jack Link's family; and,

Whereas, The Jack Link's Jerky facilities in Alpena, South Dakota, contribute to the economic well-being of the state of South Dakota and help Jack Link's Jerky to distribute products in more than 40 countries globally:

Now, Therefore, I, Dennis Daugaard, Governor of the state of South Dakota, do hereby proclaim June 12, 2012, as

JACK LINK'S BEEF JERKY DAY

in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Eighth Day of May in the Year of Our Lord, Two Thousand and Twelve.

A handwritten signature of Dennis Daugaard in black ink.

Dennis Daugaard, Governor

Attest:

A handwritten signature of Jason M. Gant in black ink.

Jason M. Gant, Secretary of State